

## TICKETS ON SALE NOW FOR THE 20TH ANNUAL CASA FORD TUFF HEDEMAN BULL RIDING PRESENTED BY CESAR ORNELAS INJURY LAW

**EL PASO, TEXAS** – (November 29, 2024) – Four-time World Champion Bull Rider and Pro Rodeo Hall of Famer, Tuff Hedeman, announced today tickets are now on sale for his annual bull riding extravaganza at the El Paso County Coliseum on February 1, 2025.

The Casa Ford Tuff Hedeman Bull Riding is a one night only three-round tournament style performance worth \$30,000 in prize money to the invitation-only bull riders. The annual event returns with a "Tailgate Down Party" featuring LIVE music, food and retail vendors, and interactive booths open to ticketholders, sponsors, and staff in the parking lot of the coliseum.

Hedeman is enthusiastic about the cowboy talent competing currently in the sport and will bring top ranked bull riders and the young guns that challenge them to El Paso.

"It's exciting to bring these extreme athletes to the loyal bull riding fans of El Paso and surrounding Mexico and New Mexico area, it's one of my favorite events, I get to see friends, family and fans that have become friends and bring high energy family fun entertainment to rodeo and bull riding fans," said El Paso native Tuff Hedeman.

Twenty-four top ranked professional cowboys will compete in the three-round sudden death tournament style bull riding. The annual event is always a wonderful time for fans. The Tailgate Down Party will kick off at 5:00 pm with live music on the Western Tech stage followed by bull riding at 8:00 pm and the after party at Whiskey Dicks.

The annual bucking bull blowout is the same classic event of Hedeman's held in previous years in February and is expected to sell out as always.

With over 40 years in the sport, Hedeman, one of the most recognizable cowboys in the world, and has made a name for himself in the production of great bull riding events.

From having world class bulls matched up with superstar riders, the backdrop of upbeat music and enthusiastic fans, a few show surprises here and there, there is something for everyone.

Follow Tuff Hedeman on Facebook and Instagram @OfficialTuffHedeman.

## TICKET WEBSITES: www.tuffhedemanbullriding.com, www.ticketmaster.com.

EVENT LOCATIONS: El Paso County Coliseum 4100 E Paisano, El Paso, TX 79905, 1-800-515-2171.

DATE: SATURDAY, FEBRUARY 1, 2025

5-7:30 PM- TAILGATE DOWN PARTY AND CONCERT - PARKING LOT OF EL PASO COLISEUM

6:30 PM - EL PASO COLISEUM DOORS OPEN TO THE PUBLIC WITH TICKETS

8:00 PM - THE CASA FORD TUFF HEDEMAN BULL RIDING

10:00 PM - AFTER PARTY AT WHISKEY DICKS 1580 GEORGE DIETER DR. STE. 204, EL PASO TX 79936

**For more information, please contact:** Gina@ravemarketing.com or Leigh Ann Schroeder 940.902.1112 tuffhedemanpr@gmail.com.