



FOR IMMEDIATE RELEASE

Rave Marketing & Events
Phone: (915) 544-9000
Email: lyf@ravemarketing.com

MAKING THE EXTRA DAY COUNT: ANTHONY, TEXAS LAUNCHES INAUGURAL LEAP YEAR FESTIVAL TICKETS ON SALE NOW

(ANTHONY, TEXAS, December 20, 2023) — The town of Anthony, proudly known as the Leap Year Capital of the World, is thrilled to announce its First Quadrennial Leap Year Festival. This once-in-every-four-years community celebration is set to take place from February 29th to March 2nd, 2024.

Anthony is set to transform over the Leap Year weekend, kicking off with an exclusive Leap Day Celebration dedicated to February 29th birthday babies. The city is opening its doors globally, encouraging Leap Day babies to visit the region to celebrate their weekend immersed in Borderland culture. The exclusive Thursday event will take place at Rollin' Smoke barbecue to warm up for the main event Friday and Saturday at Anthony Municipal Park.

"The Leap Year Festival is a unique way for our region to come together and celebrate something that only happens once every four years," says Mayor Anthony Turner. "We're inviting locals and visitors from all over the world to join in the festivities and have a birthday celebration of a lifetime."

Headlining this year's Leap Year Festival on Friday is [Sonora Skandalo](#) and Saturday's headliner will be [La Original Sonora y Explosiva Dinamita](#), both days the stage lineup includes top local musical performers throughout the day. Attendees can look forward to additional activities, including periodic performances from Lucha League, interactive games and attractions for children of all ages, local eats, unique craft vendors, and much more. The festival promises all-day, affordable fun for family and friends, with something for everyone to enjoy.

"We're working hard behind the scenes to create an event that truly celebrates the community spirit of Anthony and our neighbors, and we're confident that the Leap Year Festival will become a world tradition," said Mayor Turner.

Early bird tickets for the event are now on sale as the Leap Year Festival gets ready to welcome the world to the Borderland. Ticket prices and schedule details will be updated regularly at www.leapyearfestival.com and @leapyearfestival on Facebook and Instagram.

(more)

Event Details:

Leap Day Baby Birthday Bash

February 29, 2024, 6-9pm

Rolling Smoke Barbecue

200 S Main St., Anthony, TX 79821

Leap Year Festival

March 1 – 6-10pm

March 2 – 2-10pm

Anthony Municipal Park, Anthony, Texas

101 Richard White, Anthony TX 79821

###