



**FOR IMMEDIATE RELEASE**

**TUFF HEDEMAN BULL RIDING TICKETS ON SALE NOW**

***The Casa Ford Tuff Hedeman Bull Riding presented by Cesar Ornelas Injury Law Returns To El Paso Sat. Feb. 3rd***

***Tweet it: Four-time World Champion bull rider and ProRodeo Hall of Famer Tuff Hedeman returns to his hometown of El Paso on February 3, 2024 with a \$30,000 bull riding prize purse for top ranked riders.***

**EL PASO, TEXAS – (November 15, 2023)** – Today, Four-time World Champion Bull Rider and Pro Rodeo Hall of Famer, Tuff Hedeman, announced Tickets are now on sale for his annual bull riding at the El Paso County Coliseum on February 3, 2024. Hedeman expects top ranked bull riders from all circuits to return to El Paso to compete. “It’s exciting to bring these extreme athletes to the loyal bull riding fans of El Paso and surrounding Mexico and New Mexico area, it’s one of my favorite events, I get to see friends, family and fans that have become friends and bring high energy family fun entertainment to rodeo and bull riding fans,” said El Paso native Tuff Hedeman.

The Casa Ford Tuff Hedeman Bull Riding presented by Cesar Ornelas Injury Law is a one night only three-round tournament style performance worth \$30,000 in prize money to the invitation-only bull riders. 24 top ranked professional cowboys will compete in the three-round sudden death tournament style bull riding. These cowboys know there are no guarantees in bull riding; the only way for cowboys to earn a paycheck is to ride better than the rest of the 24-man field. The annual event is always a great time for fans. The Tailgate Down Party in the Parking lot will kick off at 5 pm with live music on the Western Tech stage followed by Bull Riding at 8 pm and the after party at Whiskey Dicks.

(more)

The annual bucking bull blowout is the same classic event of Hedeman's held in previous years in February and is expected to sell out as always.

With over 40 years in the sport, Hedeman, one of the most recognizable cowboys in the world, has made a name for himself in the production of great bull riding events. Each year he strives to repeat this great legendary sudden death format bull riding with what he knows the fans want to see, big bull rides followed by high scores. Hedeman's roster can provide both. Known for cultivating new talent in the bull riding arena, Hedeman said these competitors are proven professionals at the top of their careers and the young guns taking them on.

From having world class bulls matched up with superstar riders, to upbeat music and enthusiastic fans and a few show surprises here and there, there is something for everyone. Fans are encouraged to get their [TICKETS](https://www.ticketmaster.com/tuff-hedeman-bull-riding-tickets/artist/2459456) or <https://www.ticketmaster.com/tuff-hedeman-bull-riding-tickets/artist/2459456> now as the show is expected to be a sell-out.

Follow Tuff Hedeman on Facebook and Instagram [@OfficialTuffHedeman](#).

**TICKET WEBSITES:** [www.tuffhedemanbullriding.com](http://www.tuffhedemanbullriding.com), [www.ticketmaster.com](http://www.ticketmaster.com)

**EVENT LOCATIONS:** El Paso County Coliseum 4100 E Paisano, El Paso, TX 79905.

**FOR MORE INFORMATION CONTACT** [Gina@ravemarketing.com](mailto:Gina@ravemarketing.com).

**DATE:** SATURDAY, FEB. 3, 2024

**DAY OF SCHEDULE:**

5-7:30 PM- TAILGATE DOWN PARTY AND CONCERT – PARKING LOT OF EL PASO COLISEUM

6:30 PM - EL PASO COLISEUM DOORS OPEN TO THE PUBLIC WITH TICKETS

8:00 PM – THE CASA FORD TUFF HEDEMAN BULL RIDING PRESENTED BY CESAR ORNELAS INJURY LAW

10:00 PM – AFTER PARTY AT WHISKEY DICKS 1580 GEORGE DIETER DR. STE. 204, EL PASO TX 79936

**Interview requests**, press credentials, and more information, please contact [Gina@ravemarketing.com](mailto:Gina@ravemarketing.com) or Leigh Ann Schroeder 940.902.1112 [tuffhedemanpr@gmail.com](mailto:tuffhedemanpr@gmail.com).

###