

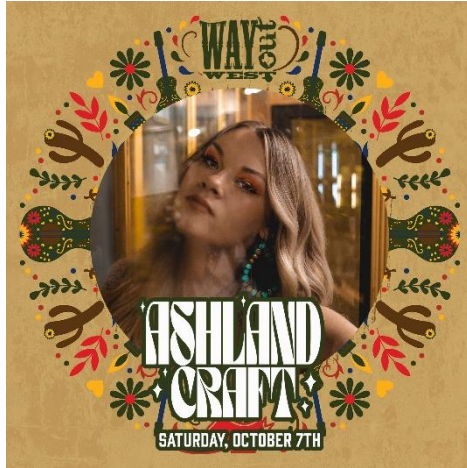


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FOR IMMEDIATE RELEASE

The 2023 Way Out West Festival Adds Ashland Craft to Festival Line Up



El Paso, Texas – August 21, 2023: American country music singer/songwriter Ashland Craft has been added to the 2023 Way Out West Festival (WOW Fest) lineup of artists performing on the Bud Light Country Concert Stage at Southwest University Park on Saturday, October 7.

Craft will perform as an opening act for headliner Brantley Gilbert along with openers Tyler Braden and Tyler Rich.

Craft introduced her brand of country music with her debut album “TRAVELIN’ KIND”, available now. Among CMT’s Next Women of Country Class of 2021 and Pandora’s Country Artists to Watch 2021, American Songwriter claims “there’s a new country badass in town and her name is Ashland Craft,” also praising, “this girl has star quality flying out of her boots.”

Featured on HIXTAPE: Vol. 2 with Brothers Osborne on “I Smoke Weed,” CMT’s “can’t miss’ country star on the rise” added to her touring resume on Ashley McBryde’s THIS TOWN TALKS TOUR, while also opening for major artists such as Brother Osborne, Zac Brown Band, Luke Combs, Morgan Wallen, Marcus King, and 2021 WOW Fest headliner Cody Johnson. More recently in 2023, Craft kicked off the Long Live Cowgirls Tour opening for Ian Munsick.

Discovering her honky-tonk spirit while cutting her teeth at bars in her South Carolina hometown, Craft buzzes under the influence of musical heroes Def Leppard, Chris Stapleton, Bonnie Raitt, The Chicks, and Sheryl Crow.

Tickets to Way Out West Country Music Festival are ON SALE NOW at the Southwest University Park box office, online at www.epwayoutwest.com or www.southwestuniversitypark.com, or by calling 915-533-BASE (2273). Military savings are available through GovX.com.

WOW Fest also features the Quest for the Best Margarita contest, a Chili Challenge, a one-of-a-kind outdoor dance floor, unique retail and craft vendors, plenty of border food favorites, along with ice cold drinks! Kick back with a frosty beverage and sing along or grab your partner and two-step under the stars!

Live Country music, delicious food, and a fabulous climate... just a few reasons to celebrate WAY OUT WEST – *where Texas begins and the Honky Tonk Fiesta never ends!*

Follow Ashland Craft here:

Official Website: www.ashlandcraft.com

Facebook and IG: @ashlandcraft

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