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The 2021 Way Out West Festival Adds The Powell Brothers to Festival Line Up

(El Paso, TX. July 27, 2021): The *Powell Brothers* have been added to the 2021 Way Out West Festival line-up of artists that will perform on the Karchach Ranch Water Seltzer Country Concert Stage at Southwest University Park on Saturday, October 2nd. The brothers will perform along with Randell King and one other opener yet to be announced with Cody Johnson headlining the event.

THE POWELL BROTHERS is an American Country duo from Houston, TX. fronted by brothers Taylor Powell (lead vocals, guitar, bass) and Blake Powell (vocals, bass, guitar). With a unique blend of genres, thoughtful lyrics and superb musicianship, they have garnered a vast and diverse following. Releases include 7 singles, 3 EPs and 1 full length album.

The Powell Brothers kicked off 2021 by releasing "*Twenty Twenty*," a five track EP featuring the hit radio single "*How It's Done*." Taylor, Blake, drummer Mike Bishop Smith and sound engineer Blake Sessions spent lots of time together working on new music during the coronavirus pandemic. The team hunkered down at "The Farm," a barn converted into an audio/video studio on The Powell Brothers' farm outside of Houston, Texas. After several weeks of collaborating, the band emerged from the barn with a new edgy, hard hitting sound with major attitude. The signature sound features powerful electric guitar riffs backed by a driving drum beat and gritty bass tones. The band immediately recorded five songs from The Powell Brothers' catalogue of released material. The result was "*Twenty Twenty*," a pulse pounding, addictive musical elixir blending elements of Country and Rock in a unique way that is unmistakably The Powell Brothers.

After releasing "*Twenty Twenty*" on February 5, 2021, Taylor and Blake Powell vowed to continuously push out new music throughout 2021. The Powell Brothers held true to their promise and just thirty days later, the group dropped the new single "*Hopeless*." Don't let the title fool you; this song is a roll the windows down, crank the volume up and put your foot on the gas Spring/Summer anthem! Blake Powell explains the song title like this: "*Hopeless* is based on all the backhanded compliments we've received on our journey from making music our lives to making music our livelihood. This song is for everyone who followed their dreams no matter what people said along the way." The single is available now on all streaming sites, including Spotify, Apple Music, iTunes, Amazon Music, Google Play, Pandora and more.

The Powell Brothers' music really comes to life in their high energy live show. The group is featured at major music festivals across the United States, including • **Oregon Jamboree** (Sweet Home, Oregon) • **Bands In The Backyard Music Festival** (Pueblo, Colorado) • **Merchants & Music Festival** (Fort Thomas, KY) • **Way Out West Fest** (El Paso, TX) • **Ziegenbock Music Festival** (Corpus Christi, TX) • **Oyster Ridge Music Festival** (Kemmerer, WY) • **Sweet Pea Music Festival** (Bozeman, MT) • **Corn Palace Festival** (Mitchell, South Dakota) to name a few.

The band's superb musicianship and exciting, high-energy live show has landed them on stage with support some of the biggest names in Country music, including • **Jon Pardi** • **Lee Brice** • **Brothers Osborne** • **Josh Tuner** • **Billy Currington** • **Cody Johnson** • **Gary Allan** • **Granger Smith** • **Parker McCollum** • **Eli Young Band** and • **Trace Adkins**.

The fifth annual Way Out West Fest, El Paso's country music festival, will be held on **Saturday October 2, 2021** at **Southwest University Park** and will be headlined by Texas singer/songwriter **Cody Johnson** with special guests **Randall King**, **The Powell Brothers** and one other Texas artist yet to be announced.

Prices for tickets are **\$35 for GA**, **\$50 for the Western Tech Party Zone Floor area**, the TFCU VIP experience and The WestStar Club tickets have already sold out and the ticket prices will increase soon! **Group sales packages** available upon request by emailing tickets@epchihuahuas.com / More information on tickets and all ticket purchases may be made through www.epwayoutwest.com or www.southwestuniversitypark.com or call or text 915.533-BASE (2273). Military discount available through Govx.com.

More Way Out West Fest Announcements Coming Soon!

More Info about the Festival available at www.epwayoutwest.com

For more info about the Powell Brothers go to:

www.powellbrothersmusic.com

FB: @brotherspowell

IG: @brotherspowell

Video: [The Powell Brothers - How It's Done \(Official Music Video\) - YouTube](#)

Way Out West Fest: Spicy chili, frosty margaritas, cold beer, and live country music! The unique sights, sounds, and flavors of three states and two nations will come together in the heart of downtown El Paso at the fourth annual *Way Out West Fest*, Saturday October 2, 2021! The day will be bursting with regional flair and talent, to include a *Chili Challenge*, *The Hornitos Quest for the Best Margarita Contest*, live music on The Karbach Ranch Water Seltzer Stage and much more. Way Out West will also feature a one-of-a-kind outdoor dance floor. Attendees can kick back, listen, two-step, or just sing along as national country artists perform live. EAT. DRINK. DANCE. EL PASO STYLE. Exceptional hospitality, delicious cuisine, and a fabulous climate... Just a few reasons to celebrate WAY OUT WEST- Where Texas Begins and the Party Never Ends!

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