

2019 EVENTS



Rave Marketing & Events





Description:

EP Chihuahuas will host a Cheerleading Competition at the ballpark in January that will be attended by cheerleading teams from Elementary, Junior High and High Schools from El Paso, New Mexico and Juarez. The expected turn out of competitors is approximately 300-400.

Event Date: Saturday, January 19, 2019

Time: 7:00AM- 7:00PM

Location: Southwest University Park

Attendance: 4000-5000

TUFF HEDEMAN TOUR

El Paso, Texas – Tuff Hedeman Bull Riding Tour

Feb. 16^h, 2019

Estimated Attendance at event: 5000

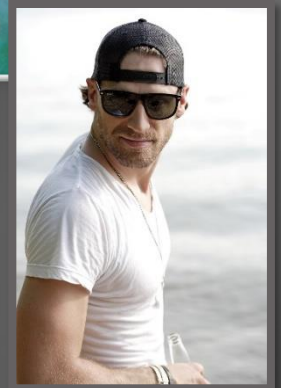
Looking for a great rush of adrenaline! The Tuff Hedeman Events in Texas, New Mexico and Louisiana are the premier Bull Riding events. Each event delivers a dose of pure energy as 24 of the best bull riders in the Nation compete against the clock! Men, women and children of all ages come and cheer their favorites on as they try to tame the 2000 pound beasts for at least 8 Seconds! Hosted by legend and bull riding icon, 4 X World Champion, Tuff Hedeman.



**Freedom Crossing – Let Freedom Sing
Free Summer Concert Series
Free Concerts – One in the Summer and one in Fall – June and Sept
Estimated attendance per concert: 6000**



Summer of 2018- Summer Concert Series at the Freedom Crossing Shopping Center; In 2011 Freedom Crossing at Fort Bliss hosted for the first time ever a series of summer concerts. The series was very successful, and as a result Freedom Crossing has committed to hosting the series every summer with 4 outdoor shows. Past entertainers include, Gym Class Heroes, Randy Rogers Band, Karmin , Blues Traveler and Lee Brice - Estimated crowd: 90% Military averaging 10,000 people per concert.



Performers from previous shows



**At LIVE FIT EXPO
AUGUST 17, 2019**

**NPC EL PASO SX CHAMPIONSHIPS
FEATURING:**

- Bikini Competition
- Figure Competition
- Physique Competition
- Bodybuilding Competition

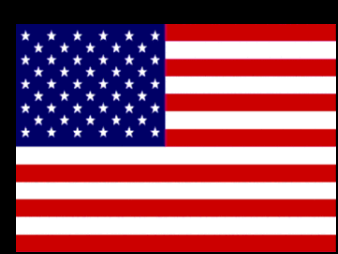
About LIVEFITEP

We are a group of young leaders in El Paso's health and fitness community working together to start a unifying city movement towards better health. Our goal is to identify and coordinate efforts aimed at promoting active and healthy lifestyles and promote those opportunities throughout the region.

Supplement Xpress Championships



National Physique Committee
Texas Bodybuilding Contest
Sanction #14846
www.npcelpaso.com

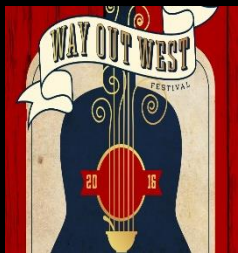


U.S./MX. BORDER SUMMIT

AUGUST 2019



At a time when national conversations about the border are skewed from reality, the Borderplex Alliance Border Summit is the event that brings together the multiple leaders that work along our shared 2,000-mile border to collectively elevate the critical role border regions play in facilitating economic, social, and cultural transactions and transformations between our two nations for the 2016 U.S.-Mexico Border Summit. Leaders hosted in 2016 were the U.S. Ambassador to Mexico Roberta Jacobson, Mexican Ambassador to the U.S. Carlos Sada, Governor-elect of Chihuahua, MX Javier Corral Jurado, CEO of the San Diego Padres Mike Dee, Congressman Beto O'Rourke, and lots of other key folks from San Diego/Tijuana to Brownsville/Matamoros. The Border Summit is quickly becoming the event that invites all to participate in a frank discussion about the realities that are at play on the border.



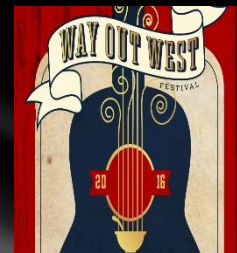
WAY OUT WEST FEST

EL PASO'S COUNTRY MUSIC FESTIVAL

Event Location: Southwest University Park, El Paso, TX.

Saturday, OCTOBER 12th 2019

Gates open at 5:00PM



El Paso's first country music festival kicked off on September 17th 2016 and brought some of the best country artists to the Sun City that included *The Voice* contestant Corey Kent White, singer/songwriter and Grammy winner Brandy Clark, Nashville rockers Parmalee and, closing out the evening, Texas Country artist Clay Walker. In 2017 Canaan Smith, Brooke Eden and Jake Owen took the stage and entertained thousands and in 2018 Lee Brice, Frank Ray, The Powell Brothers and Travis Denning brought their all !

WAY OUT WEST Country Music Fest is a day filled with non stop activities, that include chili challenge with over 20 teams competing and sampling their recipes, a margarita contest that includes some of the best bartenders in the area, a dance floor that got everyone in a 2 steppin', long neckin' mood, and a kiddie area where kids could learn roping tricks, It was a successful event that showed all who attended how *THE WEST IS FUN* and put *WAY OUT WEST* on the map as not only El Paso's *FIRST* but also El Paso's *BEST* Country Music Festival

Plans to make 2019 bigger and better are already in the works!



BOURBON & BARBEQUE

Join us for a fun afternoon of Bourbon and Barbeque- featuring bourbon makers from all over the U.S., live music, delicious eats and fun for all under a beautiful Fall setting at the Ballpark.

Saturday, November 2nd, 2019
5 PM to 8PM



All B & B guests will receive a plate of delicious home smoked Barbeque and several samples of Bourbon. Bourbon experts will be on hand to guide you through the tasting experience. Not a bourbon fan? No problem – enjoy one of our other bar beverages prepared by our mixologists.



2019 DATE TBA

Families, Alums, Military, Runners, Walkers, Fun loving people – Everyone is invited to be a part of the Groove & Glow 5K – the Groove & Glow Run will consist of a Fun-K night neon/glow in the dark Walk/Run that incorporates dancing, running, & walking through Glow in the dark move & groove stations along the route blaring out music from the 70's, 80's, 90's and current hits.

The Fun-K will end with a Groove & Get Down Party at the finish line.

Register at www.grooveandglow.com

Sun Bowl Pre Game Tailgate Party

Party Attendance: 1000-1500

Game Attendance: 50,000 plus

2019 DATE TBD



The first official FREE New Years Eve party kicks off at the SUN BOWL – Bring in the New Year with all your friends and family Pre Game – 8:30 am on the North end of the Sun Bowl Parking lot . Live entertainment, great food, drinks and games!



Photo: Katherine S. Hinkle





RAVE MARKETING & EVENTS

www.ravemarketing.com

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