



**FOR IMMEDIATE RELEASE**

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**MIDLAND TO HEADLINE  
2019 WAY OUT WEST COUNTRY MUSIC FESTIVAL  
Tickets Go On Sale April 18<sup>th</sup>**

**El Paso, Texas, April 3<sup>rd</sup>, 2019:** American Country Music group, Midland, will headline the Fourth Annual Way Out West Country Music Festival (WOW Fest) to be held on Saturday, October 12<sup>th</sup> at Southwest University Park. Now in its fourth year, El Paso's country music festival will deliver an evening filled with several top country music acts to be announced throughout the year!

Hailing from Dripping Springs, Texas, lead vocalist **Mark Wystrach** fronts Midland's rich sound that is rounded out with lead guitarist **Jess Carson** and bass player **Cameron Duddy**. Rooted in tradition in both sound and style, the trio initially garnered attention playing in clubs around the region. Their critically-acclaimed freshman album, *ON THE ROCKS* (Big Machine Records), features 13 tracks with songwriting credits from each member alongside hitmakers Shane McAnally and Josh Osborne.

Launching to rave reviews from notable outlets such as the *Los Angeles Times* and *Rolling Stone Country*, *ON THE ROCKS* was declared "2018's best Country album" by *Washington Post*. The Dann-Huff produced album earned the No. 1 position on Billboard's Top Country Album sales chart upon release. Their debut No. 1 single "Drinkin' Problem," which offers an intentional nod to Country music reminiscent of the 1970s and 80s, earned the band their first GRAMMY® Awards nominations for *Best Country Song* and *Best Country Duo/Group Performance*.

Midland was also named *New Vocal Group of the Year* at the 2018 ACM Awards and their current single "Burn Out" is Top 10 at Country Radio. The band released a [video](#) for the song, which was inspired by the vintage style of *Urban Cowboy* and filmed at the legendary Billy Bob's Honky Tonk in Fort Worth, Texas. In 2018 Country Radio Broadcasters voted the trio as one of the esteemed 2018 CRS New Faces.

Currently Midland is nominated for Group of the Year and Video of the Year at the 54th ACMs and recently released "Mr. Lonely", the lead single from their upcoming sophomore album, which is expected to drop in the coming months.

- more -

Fans can purchase tickets to the Way Out West Country Music Festival starting Thursday, April 18<sup>th</sup> at the Southwest University Park box office, online at [www.epwayoutwest.com](http://www.epwayoutwest.com) or [www.southwestuniversitypark.com](http://www.southwestuniversitypark.com) or by calling (915) 533-BASE.

## EAT. DRINK. DANCE. WOW FEST STYLE!

The Way Out West Country Music Fest will also feature a Quest for the Best Margarita contest, Chili Challenge, a one-of-a-kind outdoor dance floor, unique retail and craft vendors, plenty border food favorites along with ice cold drinks! Kick back with a frosty beverage and sing along or grab your partner and two-step under the stars!

Live Country music, delicious food, and a fabulous climate... Just a few reasons to celebrate WAY OUT WEST – where Texas begins and the party never ends!

### Follow Midland here:

Official Website: [midlandofficial.com](http://midlandofficial.com)  
Facebook: [facebook.com/midlandofficial](https://facebook.com/midlandofficial)  
Twitter: [twitter.com/midlandofficial](https://twitter.com/midlandofficial)  
Instagram: [instagram.com/midland](https://instagram.com/midland)

### “Mr. Lonely” is available here:

<https://midland.lnk.to/MrLonelyWE>

### Videos available at:

[www.youtube.com/channel/UCu0fj3E3y6TMdzTUCALixzg](https://www.youtube.com/channel/UCu0fj3E3y6TMdzTUCALixzg)



Way Out West Fest is a Rave Marketing & Events and Leg Up Entertainment production.

## WAY OUT WEST COUNTRY MUSIC FESTIVAL

**Event Date:** Saturday, October 12, 2019

**Gate:** 5 p.m.

**Location:** Southwest University Park

**Tickets on sale:** Thursday, April 18, 2019

**Tickets available at:**

[www.epwayoutwest.com](http://www.epwayoutwest.com),  
[www.southwestuniversitypark.com](http://www.southwestuniversitypark.com) and  
the Southwest University Park Box Office.

**For more information contact:**

[events@ravemarketing.com](mailto:events@ravemarketing.com)

**Event information available at:**

[www.epwayoutwest.com](http://www.epwayoutwest.com)

**Facebook:** @epwayoutwest

**Instagram:** @epwayoutwest

**Twitter:** @epwayoutwest

