

2018 EVENTS



Rave Marketing & Events





Hobbs, New Mexico – Tuff Hedeman Championship Bull Riding- Jan. 20th, 2018
El Paso, Texas – Tuff Hedeman Championship Bull Riding – Feb. 24th, 2018
Bossier, Louisiana – Tuff Hedeman Championship Bull Riding – Mar. 17th, 2018

Estimated Attendance at event: 5000

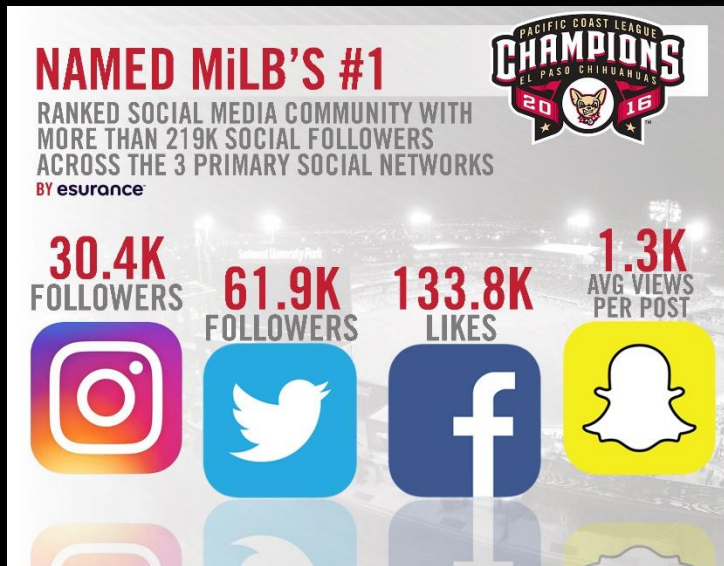
Looking for a great rush of adrenaline! The Tuff Hedeman Events in Texas, New Mexico and Louisiana are the premier Championship Bull Riding events. Each event delivers a dose of pure energy as 24 of the best bull riders in the Nation compete against the clock! Men, women and children of all ages come and cheer their favorites on as they try to tame the 2000 pound beasts for at least 8 Seconds! Hosted by legend and bull riding icon, 4 X World Champion, Tuff Hedeman.



RAVE Marketing & Events



TAP INTO THE POWER OF SPORTS MARKETING with THE EL PASO CHIHUAHUAS El Paso's Triple A Baseball Team





El Paso Chihuahuas Cheerleading Competition



Description:

EP Chihuahuas will host a Cheerleading Competition at the ballpark in April that will be attended by cheerleading teams from Elementary, Junior High and High Schools from El Paso, New Mexico and Juarez. The expected turn out of competitors is approximately 300-400.

Target Date: April 21st

Time: 7:00AM- 7:00PM

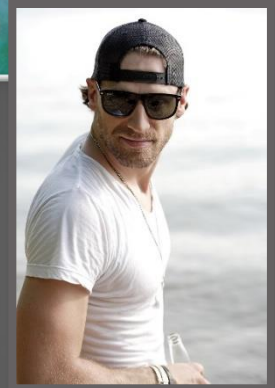
Location: Southwest University Park

Freedom Crossing – Let Freedom Sing Free Summer Concert Series

2 Free Concerts through out the Summer and one in Fall – June, July, Sept
Estimated attendance per concert: 6000



Summer of 2018- Summer Concert Series at the Freedom Crossing Shopping Center; In 2011 Freedom Crossing at Fort Bliss hosted for the first time ever a series of summer concerts. The series was very successful, and as a result Freedom Crossing has committed to hosting the series every summer with 4 outdoor shows. Past entertainers include, Gym Class Heroes, Randy Rogers Band, Karmin , Blues Traveler and Lee Brice - Estimated crowd: 90% Military averaging 10,000 people per concert.



Performers from previous shows



At LIVE FIT EXPO
AUGUST 18th , 2018

NPC EL PASO SX CHAMPIONSHIPS
FEATURING:

- Bikini Competition
- Figure Competition
- Physique Competition
- Bodybuilding Competition

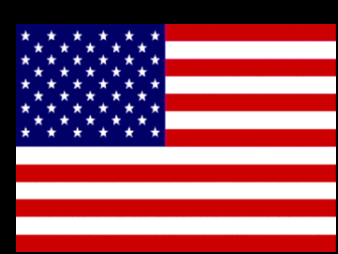
About LIVEFITEP

We are a group of young leaders in El Paso's health and fitness community working together to start a unifying city movement towards better health. Our goal is to identify and coordinate efforts aimed at promoting active and healthy lifestyles and promote those opportunities throughout the region.

Supplement Xpress Championships



National Physique Committee
Texas Bodybuilding Contest
Sanction #14846
www.npcelpaso.com



U.S./MX. BORDER SUMMIT

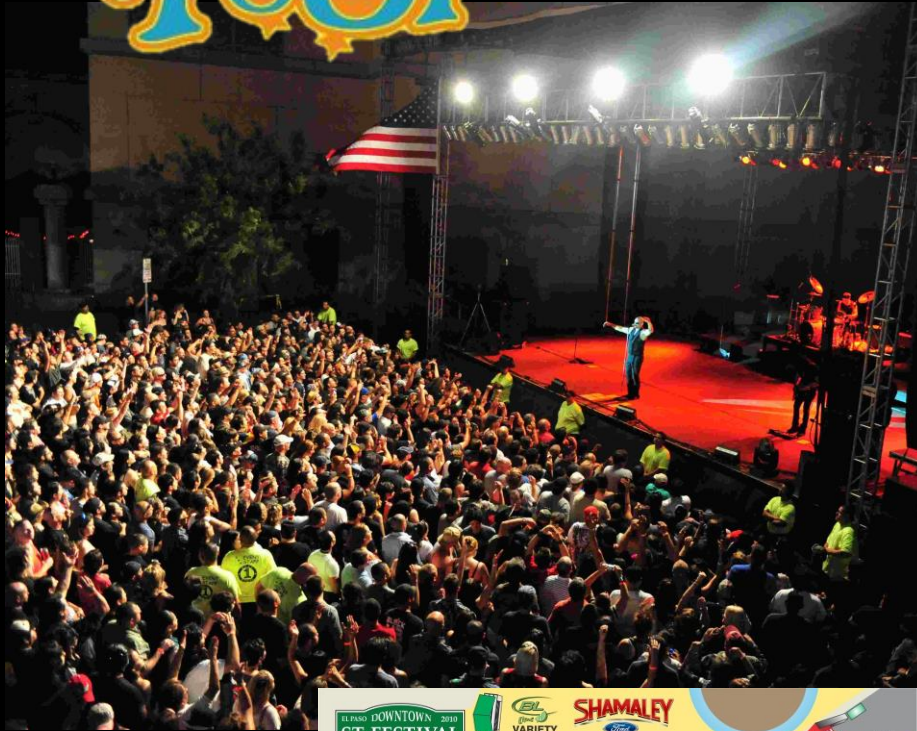
AUGUST 2018



At a time when national conversations about the border are skewed from reality, the Borderplex Alliance Border Summit is the event that brings together the multiple leaders that work along our shared 2,000-mile border to collectively elevate the critical role border regions play in facilitating economic, social, and cultural transactions and transformations between our two nations for the 2016 U.S.-Mexico Border Summit. Leaders hosted in 2016 were the U.S. Ambassador to Mexico Roberta Jacobson, Mexican Ambassador to the U.S. Carlos Sada, Governor-elect of Chihuahua, MX Javier Corral Jurado, CEO of the San Diego Padres Mike Dee, Congressman Beto O'Rourke, and lots of other key folks from San Diego/Tijuana to Brownsville/Matamoros. The Border Summit is quickly becoming the event that invites all to participate in a frank discussion about the realities that are at play on the border.

Street fest

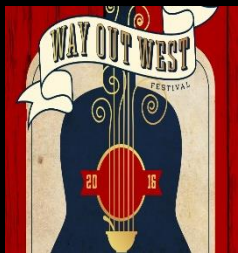
El Paso Downtown Street Festival 2 Day Event – Estimated attendance 10,000-15,000



October 5th and 6th, The Downtown Street Festival will bring El Paso's downtown streets to life with 2 days of celebrating in the newly renovated downtown area. The Street Festival includes 5 stages filled with non-stop music, over 100 vendor booths sampling the tastes, novelties & crafts of our diverse border cultures, the largest car show in El Paso and activities for the whole family. Each night features a concert with a national touring act that ends with a fireworks finale! This event had an overwhelming attendance of 20,000 to 30,000+ and continues to grow.



PLAZA THEATRE & GARDENS



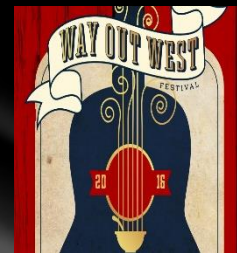
WAY OUT WEST FEST

EL Paso's COUNTRY MUSIC FESTIVAL

Event Location: Southwest University Park, El Paso, TX.

Saturday, OCTOBER 13th 2018

Gates open at 4:00PM



El Paso's first country music festival kicked off on September 17th 2016 and brought some of the best country artists to the Sun City that included *The Voice* contestant Corey Kent White, singer/songwriter and Grammy winner Brandy Clark, Nashville rockers Parmalee and, closing out the evening, Texas Country artist Clay Walker. In 2017 Canaan Smith, Brooke Eden and Jake Owen took the stage and entertained thousands.

WAY OUT WEST Country Music Fest is a day filled with non stop activities, that include chili challenge with over 20 teams competing and sampling their recipes, a margarita contest that includes some of the best bartenders in the area, a dance floor that got everyone in a 2 steppin', long neckin' mood, and a kiddie area where kids could learn roping tricks, It was a successful event that showed all who attended how *THE WEST IS FUN* and put *WAY OUT WEST* on the map as not only El Paso's *FIRST* but also El Paso's *BEST* Country Music Festival

Plans to make 2018 bigger and better are already in the works!



BOURBON & BARBEQUE

Join us for a fun afternoon of Bourbon and Barbeque- featuring bourbon makers from all over the U.S., live music, delicious eats and fun for all under a beautiful Fall setting at the Ballpark.

Saturday, November 3rd, 2018
5 PM to 8PM



All B & B guests will receive a plate of delicious home smoked Barbeque and several samples of Bourbon. Bourbon experts will be on hand to guide you through the tasting experience. Not a bourbon fan? No problem – enjoy one of our other bar beverages prepared by our mixologists.



3rd Annual FreedomFest



2 Day Fest

Saturday November 10th and Sunday, November 11th

Freedom Crossing – Fort Bliss Army Base

FreedomFest is a 2 day Family festival taking place at Freedom Crossing at Fort Bliss. Guests will enjoy a variety of family activities including live music, fireworks, a sidewalk chalk art expo, children's arts & craft, food vendors. Each day will feature a different line up of entertainment including several bands performing on the event lawn and an entire area dedicated to Carnival rides and games.

(over Veterans Day Weekend)





2018 DATE TBA

Families, Alums, Military, Runners, Walkers, Fun loving people – Everyone is invited to be a part of the Groove & Glow 5K – the Groove & Glow Run will consist of a Fun-K night neon/glow in the dark Walk/Run that incorporates dancing, running, & walking through Glow in the dark move & groove stations along the route blaring out music from the 70's, 80's, 90's and current hits.

The Fun-K will end with a Groove & Get Down Party at the finish line.

Register at www.grooveandglow.com

Sun Bowl Pre Game Tailgate Party

Party Attendance: 1000-1500

Game Attendance: 50,000 plus



The first official FREE New Years Eve party kicks off at the SUN BOWL – Bring in the New Year with all your friends and family Pre Game – 8:30 am on the North end of the Sun Bowl Parking lot . Live entertainment, great food, drinks and games!



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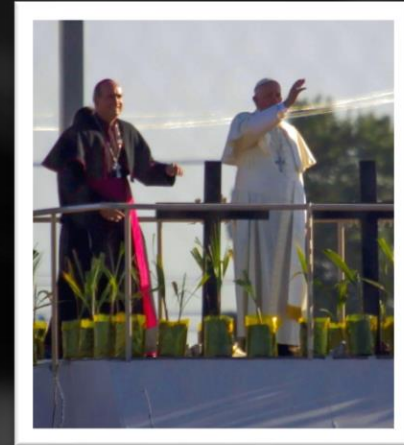
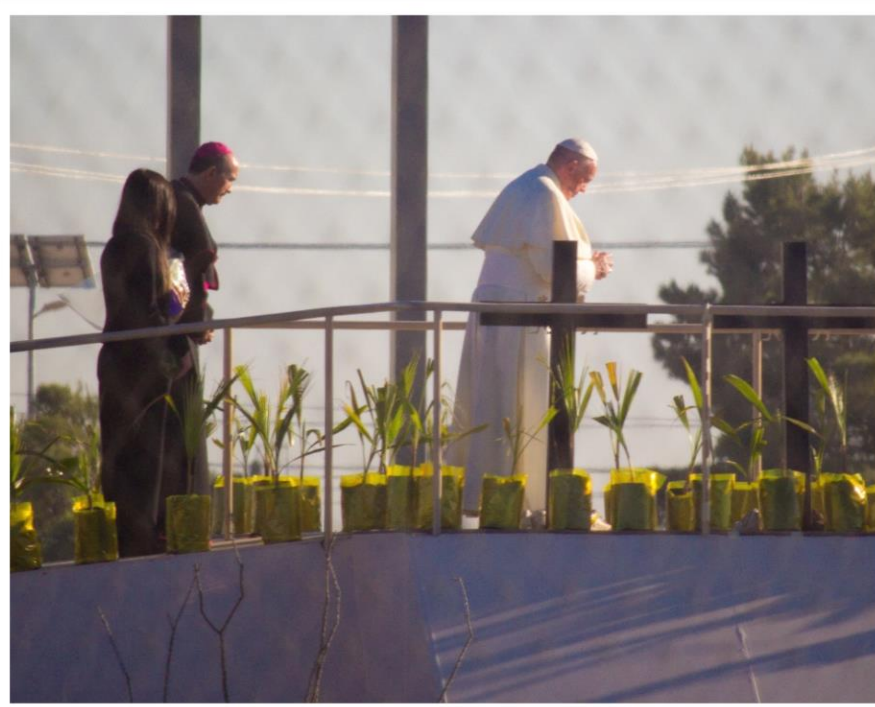


EXAMPLES OF OTHER TYPES OF
EVENTS
PRODUCED and MANAGED
BY RAVE MARKETING & EVENTS



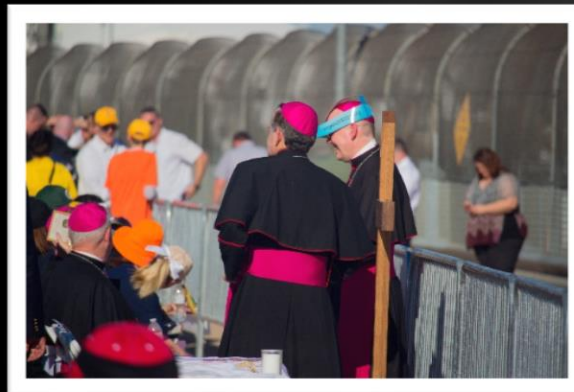
RAVE Marketing & Events

Papal Visit - February 17th, 2016



Rave Marketing & Events was hired by the Catholic Diocese of El Paso and JHL Company to help coordinate and produce an event during the Papal Visit to the border. It took place on the U.S. side of the Levee that runs along The U.S. /MX border. The Levee event was directly across from where the Pope held the mass in Juarez, Chihuahua MX.

The levee event was attended by refugees whom have sought asylum in the U.S. by fleeing their own Countries and risking everything to find a better life for themselves and their families. During the Ceremony, Pope Francis walked up a ramp as seen in the first picture, turn towards the U.S. and blessed the U.S. and all those attending the event. He believes in building bridges not walls. A powerful message that was sent with love and compassion.



Chihuahuas First Pitch Luncheon

March 30, 2016 – El Paso Convention Center



The Chihuahuas Foundation is offered fans an up close and personal opportunity to dine with players and coaches of the 2016 Chihuahuas and San Diego Padres as the foundation proudly presents the Chihuahuas/Padres First Pitch Luncheon.

Net proceeds from the luncheon will benefit the YMCA of El Paso and the Chihuahuas Foundation. The YMCA of El Paso strengthens the foundations of the community through well-being and fitness, camps, family time, swim, sports and play, and other activities for people of all ages, incomes and abilities. It helps build a healthy spirit, mind and body for all with the core values of caring, honesty, respect and responsibility at the heart of everything they do.



Franklin Avenue Apartments

Ground Breaking

Downtown El Paso

Thursday, September 17th 2015 – Franklin Avenue Apartments

It was a beautiful day in Downtown El Paso for our groundbreaking ceremony for our newest development, The Franklin Avenue Apartments at Southwest University Park! These new apartments will be just minutes from the ballpark, museums, restaurants, and more.

We are honored to be a part of this project for our wonderful city.





Francis Aviation
Wednesday, September 30th 2015 –
Dona Ana County Airport

Estimated Attendance: 200



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Triple-A Baseball National Championship Fiesta

Thursday, September 22nd 2015 –
Southwest University Ballpark





ICE Cream Social

CIMARRON
ICE CREAM SOCIAL
October 21st, 2017





RAVE MARKETING & EVENTS

www.ravemarketing.com

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