



For Immediate Release

November 3rd, 2017

The Groove and Glow 5K Donates to Armed Services YMCA of El Paso

El Paso, Texas: The organizers of Groove and Glow 5K presented the Armed Services YMCA of El Paso with a check for \$2500 today. The monies were raised during the 4th Annual Groove & Glow 5k presented by GECU that took place on October 7th.

The Groove and Glow 5K is a night time glow in the dark fun run that is held annually in the fall to promote health and wellness for all ages while providing a fun atmosphere of music and glow-in-the-dark gear. The entire event and course incorporates dancing, running and walking through glow in the dark move and groove stations booming with music from the 70s, 80s, and 90s ending with a *Glow* party at the finish line. This year the Groove and Glow 5K was held at a new location starting and ending at The Hospitals of Providence Transmountain campus located in Northwest El Paso.

The check presentation took place today at the Armed Services YMCA Lodge located at 7060 Comington Street in Northeast El Paso.

The Armed Services YMCA (ASYMCA) is a 501C-3 non-profit organization that serves Fort Bliss with a population of over 35,000 military men and women and 60,000 family members. They work closely with the Fort Bliss senior leadership to ensure they do not duplicate benefits, resources, or services provided by the military or any other organization located on the military installation. More than 80% of the U.S. military is comprised of young and junior enlisted and married with children.

Neither the Department of the Army nor the Department of Defense provides funding for the ASYMCA programs so they depend upon the generosity and goodwill of the Greater El Paso community to help fund their programs.

To date the Groove and Glow 5K has donated more than \$15,000 to local non- profit agencies.

Photo Attached - In Photo right to left: Guadalupe Shields ASYMCA, Gina Roe Davis; Owner Rave Marketing, Joe Pritchard; Executive Director of the Armed Services YMCA El Paso, Hazel Kennedy; GECU Sr. VP- Chief Lending Officer, Chris Tompkins, GECU Sr. VP- Chief Commercial Services Officer, and Stephanie Quiroz; GECU Community Relations Director.

For more information about The Groove & Glow 5K contact:

Gina Roe-Davis, Owner, Rave Marketing & Events: 915.544.9000 // gina@ravemarketing.com

For more information about The Armed Services YMCA contact:

Joe Pritchard, Executive Director of The Armed Services YMCA El Paso Branch: 915.562.6074 // aymca1@elp.rr.com

###



DATE November 2nd 2017

PAY TO THE ORDER OF Armed Services YMCA - El Paso TX

\$2500.00

Two thousand five hundred and 00/100

FOR _____ FROM 2017 Groove & Glow 5K