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WAY OUT WEST FEST Announces Headliners for September 17th Event at Southwest University Park

Three Major Acts to Headline Show

El Paso, Texas June 23, 2016: The Inaugural Way Out West Fest to be held at Southwest University Park September 17th, 2016 has announced the headliners for El Paso's first country music festival. Three big names top the list: Clay Walker, Parmalee, and Brandy Clark.

Clay Walker is a Texas native and has released a total of 11 albums, including a greatest hits package and an album of Christmas music. His first four studio albums all achieved platinum certification in the United States and his greatest hits collection and fifth studio album were each certified gold. He has charted 30 country singles, including six Number Ones: "What's It to You", "Live Until I Die", "Dreaming with My Eyes Open", "If I Could Make a Living", "This Woman and This Man", and "Rumor Has It". His most recent album, "She Won't Be Lonely Long", and the title track reached number one in a record two weeks.

Parmalee is a Nashville based band consisting of brothers Matt Thomas (lead vocals, guitar) and Scott Thomas (drums), along with their cousin Barry Knox (bass) and Josh McSwain (guitar), who is a best friend since childhood. In 2015 they earned their third consecutive Top 10 hit from the band's debut Country album, *"Feels Like Carolina"* with *"Already Callin You Mine"*. Other hits off the same album *"Carolina"* and *"Close Your Eyes"* surged to #1 and #3 respectively. Their first single *"Musta Had A Good Time"* was released without a label and skyrocketed up the charts as a *"Party Anthem Song"* in 2012. They now have a new release *"Roots"* which is gaining tons of popular airplay and their sophomore album is due out soon.

Brandy Clark is a country music singer and songwriter. She has written hits songs for artists Reba McEntire, the Band Perry, Miranda Lambert, Kasey Musgraves and many more. Clark has been nominated for two Grammy's, two ACM awards, two CMA award and has won one CMA for song of the year *"Arrow"*. Her own hits include, *"Stripes"*, *"Hungover"*, and *"Girl Next Door"* which is off her newly released album *"Big Day In A Small Town"*.

Way Out West Fest will announce a full line- up of artists in the coming weeks. Tickets on sale June 30th, 2016 on- line at www.southwestuniversitypark.com or at the Southwest University Park box office. Prices are \$30 and \$50.

Way Out West Fest: Spicy chili, frosty margaritas, cold beer, and live country music! The unique sights, sounds, and flavors of three states and two nations will come together in the heart of downtown El Paso at the first-ever *Way Out West Fest* Saturday September 17th, 2016! The day will be bursting with regional flair and talent, to include a *Chili Challenge*, *The Quest For The Best Margarita Competition*, live music and much, much more. Way Out West will also feature a one-of-a-kind outdoor dance floor. Attendees can kick back, listen, two-step, or just sing along as national country artists perform live. EAT. DRINK. DANCE. EL PASO STYLE. Exceptional hospitality, delicious cuisine, and a fabulous climate... Just a few reasons to celebrate WAY OUT WEST- Where Texas Begins and the Party Never Ends!

